



National Association of  
Park Foundations

# 2021 SPEAKER SERIES



## STAY EXEMPT: ANNUAL FINANCIAL REPORTING FOR PARK FOUNDATIONS

Time: 3:30-4:30 PM ET

Free Webinar: 1/21

Members' Only Roundtable Discussion: 2/18

**Dr. Nathan A. Schaumleffel, CPRP, CNP, CFRM, CVA, CYSA**

Proprietor & Senior Consultant

Driven Strategic LLC • [drivenstrategic.com](http://drivenstrategic.com)



## MAJOR GIFT FUNDRAISING & STEWARDSHIP FOR PARK FOUNDATIONS

Time: 3:30-4:30 PM ET

Free Webinar: 7/15

Members' Only Roundtable Discussion: 8/5

**Caitlin Allard, Senior Philanthropy Officer**  
Yosemite Conservancy • [yosemite.org](http://yosemite.org)



## RELATIONSHIP-BUILDING WITH PROSPECTS & DONORS: THE CULTIVATION CYCLE

Time: 3:30-4:30 PM ET

Free Webinar: 3/18

Members' Only Roundtable Discussion: 4/8

**Eriks Janelsins, President & CEO**

The Oglebay Foundation • [oglebayfoundation.org](http://oglebayfoundation.org)



## YOU DON'T HAVE TO FINANCE THE TOTAL COST OF YOUR DREAM: PLANNING & IMPLEMENTING CAPITAL CAMPAIGNS FOR PARK AND RECREATION FACILITY DEVELOPMENT

Time: 3:30-4:30 PM ET

Free Webinar: 9/16

Members' Only Roundtable Discussion: 10/7

**John Heintz, CFRE, Gift & Estate Planning Rep.**  
The Salvation Army – Southern Indiana  
[centralusa.salvationarmy.org/indiana](http://centralusa.salvationarmy.org/indiana)



## WHY DOES OUR PARK FOUNDATION NEED A DONOR MANAGEMENT SYSTEM?

Time: 3:30-4:30 PM ET

Free Webinar: 5/6

Members' Only Roundtable Discussion: 6/17

(includes product demonstration)

**Steven Shattuck, Chief Engagement Officer**

Bloomerang • [bloomerang.co](http://bloomerang.co)



**Jacob Baker, CNP, Account Executive Sales Manager**  
Bloomerang • [bloomerang.co](http://bloomerang.co)



## ENGAGING BOARD MEMBERS, VOLUNTEERS, AND DONORS IN FUNDRAISING

Time: 3:30-4:30 PM ET

Free Webinar: 11/11

Members' Only Roundtable Discussion: 12/2

**Mark Chilutti, CFRE**  
Assistant Vice President of Development  
Magee Rehabilitation Hospital Foundation  
[mageerehab.org](http://mageerehab.org)

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